



2026 Sponsorship opportunities

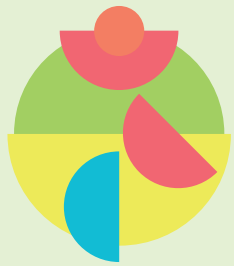
Young Grower[™]
of the year

Platinum Sponsor



Primary Sponsor

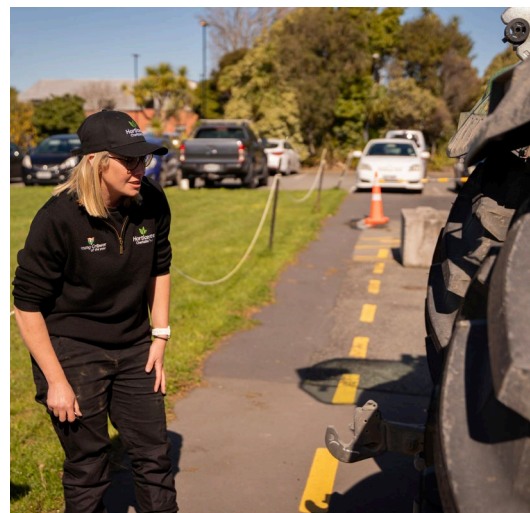
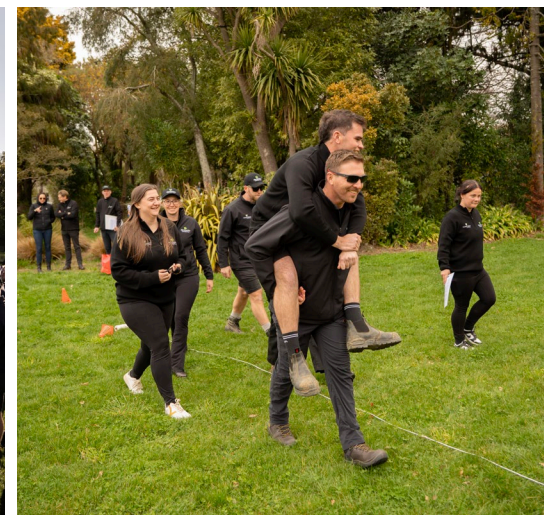




Young Grower of the Year 2026

Showcasing the future of horticulture in New Zealand

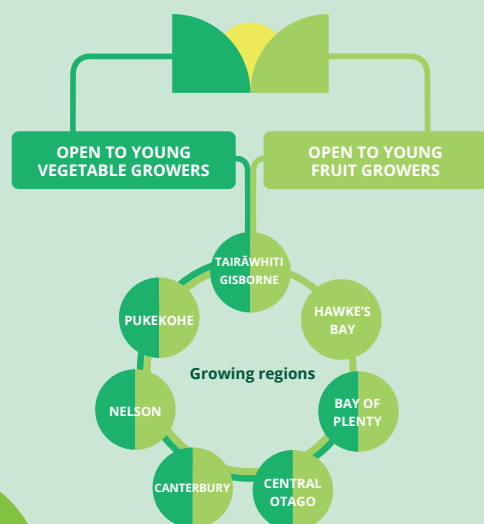
The Young Grower of the Year national competition is an annual event, run by Horticulture New Zealand, designed to recognise and celebrate our most talented young growers. The competition highlights the skills, knowledge, and leadership potential of our next generation, ensuring the industry remains strong and sustainable.



About the competition

Young growers compete in seven regional competitions across New Zealand. The winners from each region advance to the Young Grower of the Year national final, where they take part in practical and theoretical challenges, as well as leadership and presentation components. The winner of the national Young Grower of the Year then has the opportunity to represent the horticulture sector at the Young Horticulturist of the Year, organised by the Royal New Zealand Institute of Horticulture Education Trust.

Regional competition



* The regional competitions are open to eligible fruit and vegetable growers, with the exception of Hawke's Bay, which is a fruit grower competition only.

2025 competition highlights

At the 2025 national final, held in Canterbury, contestants showcased their expertise in a variety of challenges, with Bay of Plenty finalist Phoebe Scherer taking home the national title. The event provided a platform for young growers to network, gain new skills, and present innovative ideas. The awards dinner celebrated the contestants and the industry professionals who support them.





Central Otago awaits!

This year we're excited to bring the Young Grower of the Year national final to Central Otago, a region renowned for its strong horticultural presence and innovative growers.

This year's Young Grower of the Year event will continue to highlight the best of New Zealand's young talent and provide new opportunities for networking and development.



Support the future of horticulture

Being part of Young Grower of the Year positions you as an important supporter of an exciting and progressive industry. Your sponsorship directly contributes to the success of young growers, future leaders, and their achievements while aligning your brand with one of New Zealand's most prestigious horticultural events.

As a sponsor, you will gain access to growers and industry leaders nationwide, providing valuable brand exposure and engagement opportunities.



Why sponsor the Young Grower of the Year national competition?

Sponsoring the Young Grower of the Year national competition is a unique opportunity to be part of New Zealand's seven billion dollar plus horticulture industry. By supporting this initiative, sponsors will:

- Gain brand exposure through our various print and digital channels
- Connect with industry leaders and influencer's
- Support the development of future horticulture professionals
- Be part of a competition that celebrates innovation, diversity, and excellence in the horticulture sector.

SOLD

Platinum sponsor



- Top level dual branding with Horticulture New Zealand on Young Grower of the Year national competition collateral, including magazine advertising features, website, social media, contestant apparel, dinner programmes, certificates and audio visual at the event.
- Opportunity for a banner or flag to be present during day time competition activities, pre-dinner drinks, and the awards dinner.
- Dual branding with Horticulture New Zealand at all seven regional competitions, including premium front-of-stage brand exposure (may be shared with the principal regional sponsor).
- Dual branding on all Young Grower regional collateral.
- A business profile and logo on the Young Grower of the Year website.
- Three opportunities to contribute your own content for social media in the three months leading up to the competition.
- Dual use with Horticulture New Zealand of the Young Grower of the Year logo for television, radio, newspaper and magazine advertising and on point of sale material.
- Use of the Young Grower of the Year platinum sponsor logo on your own printed promotional material and website for 2026 as per the brand guidelines.
- Preferential access to national winners for publicity purposes.
- One complimentary dinner table (ten seats) at the Young Grower of the Year awards dinner.
- Opportunity to present the Young Grower of the Year award to the winner and speak at the awards dinner.
- Opportunity to run an activity/module at the Young Grower of the Year national competition.
- Two complimentary dinner tickets to the Young Horticulturist of the Year awards dinner in November 2026.
- First option for 2027 platinum sponsorship.



Prize money sponsor

\$30,000 + GST | 1 AVAILABLE

- Branding on Young Grower of the Year national competition collateral including magazine advertising features, website, social media, dinner programme and audio visual at the event.
- Opportunity for a banner or flag to be present during day time competition activities and pre-dinner drinks.
- One complimentary dinner table (ten seats) at the Young Grower of the Year awards dinner.
- Two opportunities to contribute your own content for social media in the three months leading up to the competition.
- A business profile and logo on the Young Grower of the Year website.
- Opportunity to run a module at the Young Grower of the Year national final.
- Opportunity to present the prize cheque to the Young Grower of the Year at the awards dinner.
- First option for 2027 prize money sponsorship.

Prize packages

**Professional
Development
Grant
\$1,000
per finalist**

**Best Innovation
\$2,500**

**Young Grower
of the Year
Third Place
\$3,000**

**Young Grower
of the Year
Runner up
\$5,000**

**Young Grower
of the Year
\$10,000**

**Outstanding
Leadership
Personal
development
prize pack**

Professional development prize, tailored to the winner.

Gold sponsor

\$15,000 + GST | 7 AVAILABLE

- Branding on Young Grower of the Year national competition collateral including magazine advertising features, website, social media, dinner programme and audio visual at the event.
- Opportunity for a banner or flag to be present during day time competition activities and pre-dinner drinks.
- One complimentary dinner table (ten seats) at the Young Grower of the Year awards dinner.
- Two opportunities to contribute your own content for social media in the three months leading up to the competition.
- A business profile and logo on the Young Grower of the Year website.
- Opportunity to run a module at the Young Grower of the Year national competition.
- First option for 2027 gold sponsorship.

Silver sponsor

\$10,000 + GST | 5 AVAILABLE

- Branding on Young Grower of the Year national competition collateral including magazine advertising features, website, social media content, dinner programme and audio visual at the event.
- Opportunity for a banner or flag to be present during day time competition activities and pre-dinner drinks.
- Six complimentary tickets to the Young Grower of the Year awards dinner.
- One opportunity to contribute your own content for social media in the three months leading up to the competition.
- A business profile and logo on the Young Grower of the Year website.
- Opportunity to run a module at the Young Grower of the Year national competition.
- First option for 2027 silver sponsorship.

Bronze sponsor

\$5,000 + GST | 5 AVAILABLE

- Branding on Young Grower of the Year national competition collateral including magazine advertising features, website, social media, dinner programme and audio visual at the event.
- Opportunity for a banner or flag to be present during day time competition activities and pre-dinner drinks.
- One opportunity to contribute your own content for social media in the three months leading up to the competition.
- Two complimentary tickets to the Young Grower of the Year awards dinner.
- First option for 2027 bronze sponsorship.

Training and development sponsor

\$10,000 + GST | 1 AVAILABLE

- Recognition as the major sponsor for the training and development day.
- Branding across Young Grower of the Year national competition collateral, including event audio-visuals, the website and social media.
- Opportunity for a banner or flag to be displayed during:
 - The training and development day
 - Daytime competition activities
 - Evening competition activities
- Six complimentary dinner tickets to either the Young Grower of the Year awards dinner or the Horticulture Industry Awards and Gala Dinner held as a part of the New Zealand Horticulture Conference.
- Verbal acknowledgement during training and development sessions as well as the awards dinner.
- Opportunity to judge the speech module at the national final.
- Logo placement on training and development presentation material.

Supporter sponsor

\$2,000 + GST | UNLIMITED

- Branding on Young Grower of the Year national competition collateral including audio visual at the event, website and social media.
- Opportunity for a banner or flag to be present during day time competition activities.
- One complimentary dinner ticket to the Young Grower of the Year awards dinner.



Sponsorship acceptance form

Company name

Address

Contact name

Job title

Phone

Mobile

Email

Accounts contact name

Accounts email

SPONSORSHIP

Type of sponsorship requested (please tick):

- Platinum sponsor \$35,000 +GST
- Prize money sponsor \$30,000 +GST
- Gold sponsor \$15,000 +GST
- Training and development day sponsor \$10,000 +GST
- Silver sponsor \$10,000 +GST
- Bronze sponsor \$5,000 +GST
- Supporter sponsor \$2,000 +GST
- Other [please specify] \$

On signing this form, your company commits to being a sponsor of the 2026 Young Grower of the Year national final.

Payment: Horticulture New Zealand will send a tax invoice and letter of confirmation once this sponsorship form has been received. You are required to pay the invoice on the 20th of the month following.

Cancellation policy: Cancellations received in writing (email or letter) up to 31 July 2026 will forfeit 50% of the total amount invoiced. No refund will be given for cancellations received after 31 July 2026.

Signed

Date

Events and Marketing Manager

Horticulture New Zealand
PO Box 10232, Wellington

Email: events@hortnz.co.nz

Ph: 0508 467 869

Please email events@hortnz.co.nz to confirm your booking.